

Communicating Nature How We Create And Understand Environmental Messages

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Communicating Nature How We Create

This book addresses the topic of how we formulate our beliefs about nature and how we in turn communicate about nature. The author talks about the various views on nature from the world being there for humans to plunder to the deep ecology view of the need for an ecocentric concept of the world instead of anthropocentrism.

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Julia Corbett. Communicating Nature: How We Create and Understand Environmental Messages (Island Press, 2006) Book. Communicating Nature: How We Create and Understand Environmental Messages. Tags communication, consumerism, environmental attitude, environmental beliefs, nature as commodity, nonhuman animals, social change, work and consumer culture

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Praise For Communicating Nature: How We Create and Understand Environmental Messages... "Traditionally, Nature's beauty has been in the eye of the beholder, when not in the wayof the bulldozer. Now, Julia Corbett turns a scientist's eye to how we communicate with each other about the natural world.

Communicating Nature: How We Create and Understand ...

Communicating Nature explores and explains the multiple levels of everyday communication that come together to form our perceptions of the natural world. Author Julia Corbett considers all levels...

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Communicating Nature explores and explains the multiple levels of everyday communication that come together to form our perceptions of the natural world. Author Julia Corbett considers all levels of communication, from communication at the individual level, to environmental messages transmitted by popular culture, to communication generated by social institutions including political and regulatory agencies, business and corporations, media outlets, and educational organizations.

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Corbett discusses how we form environmental beliefs, the links between environmental attitudes and behaviors, and how we communicate with each other about nature in terms of work and consumer culture, the use nature as commodity and entertainment for leisure, the use of nature in advertising, and the presentation of nature in the news media and public relations industry.

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